# CONTENTS

1. THE ORIGIN AND ROLE OF THIS GUIDE;
   IN PLACE OF AN INTRODUCTION 5

2. JAPANESE PUBLISHING 6
   1. The Japanese Publishing Industry 6
   4. The 16th Tokyo International Book Fair 2009 14

3. ACCESS TO JAPANESE PUBLICATIONS 19
   1. How to Buy Japanese Publications 19
   2. How to Sell Your Publications in Japan
      The Foreign Book Market in Japan 20
   3. How to Buy the Translation Rights of Japanese Publications 21
   5. How to Get Information on Japanese Publications and Publishers 26

4. SUPPORT AND SUBSIDIES 29
   Financial Support and Subsidies for Translations and Publications 29
   1. The Japan Foundation 29
   2. The Suntory Foundation 30
   3. Commemorative Organization for the Japan World Exposition ’70 31
   4. Japanese Literature Publishing Project (JLPP) 31
   5. International Research Center for Japanese Studies 32
5. ADDRESSES 34
   1. Overseas Bookshops and Distributors Selling
      Japanese Publications and Companies in Japan
      Selling Publications Abroad 34
   2. Book and Journal Importers 40
   3. Literary Agencies 42
   4. Publishing-related Associations and Organizations
      in Japan 43

6. APPENDIX 46
   1. The Japan Foundation Offices 46
   2. Japanese Embassies and Consulates 49
1 THE ORIGIN AND ROLE OF THIS GUIDE; IN PLACE OF AN INTRODUCTION

1987 saw the first full-scale, organized participation by Japan in international book fairs, under the joint sponsorship of the Japan Foundation and the Publishers Association for Cultural Exchange, with the support and cooperation of the Ministry of Foreign Affairs. With participation in such events as the stimulus, this booklet was planned, and first published in 1990, as the basic information document to be used at international book fairs.

The basis of the editorial policy has consistently been one of aiming to provide basic information to readers and those connected with the publishing industry overseas on the Japanese publishing world and on actual methods of accessing it. The guide has 3 major characteristics.

1. It tells readers how to go about buying books from Japan and selling books to Japan.
2. It tells readers how to go about buying translation rights from Japan and selling translation rights to Japan.
3. It introduces sources of support for publishing in Japan (translation, publishing, book donations, etc.).

Since the first publication of the guide, various revisions have been made concerning the state of the Japanese publishing industry and the statistical information. Each edition has a print run of around 6,000 copies. The booklet is not only distributed at the international book fairs held at many countries in the world, but is also utilized at service points and public portals in Japanese embassies and consular offices overseas as well as overseas offices of the Japan Foundation.

In response to the demands of the “age of mutual intercommunication” resulting from the spread of the internet, we have made an effort, as far as possible, to include website addresses. It is our hope that this booklet will continue to be of benefit to its users.
1. The Japanese Publishing Industry

Publishers
According to Shuppan Nenkan 2009 (Publishing Yearbook 2009), there are 3,979 publishers in Japan and most, 3,057 to be exact, are concentrated in Tokyo. Of all of these publishers, 2,085 are small-scale operations with less than ten employees. The next group is 921 companies with 11 to 50 employees while only 37 companies have more than 1,001. The top 500 publishers account for 86.4 percent of total sales. With very few exceptions, large companies are privately managed with no public stock offerings. Most of these publishing houses were founded on magazines, and only after obtaining success there did they move on to books. In other words, large Japanese publishers are active in both the book and magazine fields.

Wholesalers
There are about 60 wholesalers and of these companies, 30 compose the Japan Publication Wholesalers Association. Through these wholesalers a little more than 98 percent of all publications (hardcovers, paperbacks, and magazines) are distributed from publishers to retailers.

Bookstores
About 15,500 bookstores exist throughout Japan, of which 5,809 shops belong to the Japan Booksellers Federation. Most of the bookshops have sales space of 50 to 100 square meters.

Convenience stores, which have now grown in number to more than 44,000 nationwide, can no longer be overlooked with regard to sales of magazines, comics, and paperbacks. One-year sales for 2007 have been estimated at more than ¥404.5 billion, accounting for 18.4 percent of gross sales of books and magazines.
**Characteristics of the System**

The most distinctive characteristic, for distribution and sales, is distinguished by the retail price maintenance system and consignment sales. According to the provisions of the Antimonopoly Law (Article 24.2), a contract under this system is established between the publisher and the wholesaler, and between the wholesaler and the bookstore. The retail price maintenance system stipulates that the publisher fixes the retail price of its own newly published books and magazines, and the wholesalers, and bookstores, kiosks, convenience stores, and other retail outlets must sell them at that price.

The consignment system means that publications are distributed to the bookstores under the condition that the unsold copies may be returned to the publishers by wholesalers.

There are three types of book consignments: new book consignments, long-term consignments, and regular deposits.

A new book consignment is for new books or reprints and is usually for three and a half months (105 days).

Long-term consignments are books already on the market which have been arranged into sets based around themes or seasons. As a rule, they are consigned for six months (or in some cases four months). However, unlike regular deposit books, items sold are not resupplied; they are closed out.

Regular deposits, although essentially sold on consignment, are called deposits because otherwise the tax office will treat them as the publisher’s external stock. Regular deposit publications all have a standard supply card inserted so that when the publication is sold, a new copy can be put on display. These items are kept by the retailer for a period of one year.

The magazine consignment system, or the length of time magazines are consigned to the bookstore, is as follows:

- **Weekly magazines**: 45 days from date of receipt
- **Monthly magazines**: 60 days from date of receipt

Special-order books and non-returnable items (deluxe editions, medical books, imported books, and publications specified by the publisher) are all purchased outright. Roughly speaking, the sales margin is around 20 percent of the retail price for retailers and 8 percent for distributors.

For several years past, the outlook in the publishing world has been said to be bleak, and in 2009, the gloom deepened still further. This state of affairs is revealed clearly by the figures. According to research carried out by the Research Institute for Publications, the All Japan Magazine and Book Publisher’s and Editor’s Association, sales figures for publications, including books and magazines, in 2009 amounted to ¥1,935.6 billion, a drop of 4.1% compared to the previous year (other figures are treated in the same way), thus falling below the ¥2 trillion mark. 5 successive years of minus growth mean that a fall below ¥2 trillion has occurred for the first time since 1988.

Within this overall figure, estimated book sales amounted to ¥849.2 billion (down 4.4%) and the number of books sold amounted to 717.81 million copies (down 4.5%). The figure for book sales is almost the same as the figure for 1989, 20 years ago, and represents a decrease of ¥243.9 billion from the peak figure reached in 1996. Turning our attention to the number of books sold, 2009 marked the biggest fall in the past 10 years. In that year, there were only 2 titles that sold more than a million copies (7 titles in 2008). The average price of a book was ¥1,123 (down 0.2%), while the percentage of books returned worsened for the third year in succession, rising by 0.5% to 40.6%. This is the second worst (highest) figure since that of 41.0% in 1998. The restraint exercised by consumers can also be seen in the kind of circumstances depicted here.

Turning to magazine sales, the figure for monthlies and weeklies combined amounted to ¥1,086.4 billion (down 3.9%), marking the 12th successive year of a decline (minus growth) compared to the previous year. Sales for monthlies amounted to ¥844.5 billion (down 3.2%), and for weeklies to ¥241.9 billion (6.1% down); in other words, the decline for weeklies was twice that for monthlies. Looking at the number of issues sold, the combined figure for weeklies and monthlies was 2,269.74 million copies, a decline of 6.9%. Breaking this figure down, the number of monthlies sold was 1,516.32 million (6.9% down), and that of weeklies sold, 753.42 million (8.9% down). As if to show that the fall in the number of copies sold resulted in an increase, even a small one, in the retail price, the average price per copy rose by 3% over the previous year, to ¥495. More than 250 magazine titles increased their retail price in 2009. The total of new titles and resurrected titles combined was 135 (177 in the previous year), and 29 new part-work titles were launched, but none of these stood out particularly strongly in terms of the number of copies.
sold. Suspended and discontinued titles amounted to 189 (186 in the previous year). Included among these were Marie Claire (Hachette Fujingaho), Monthly Gendai (Kodansha), and Mamy (Shogakukan), all of which were powerful influences in their time. On the other hand, the magazine with the healthiest outlook was Sweet (Takarajimasha), which saw a steady rise in the number of copies sold throughout 2009; in January 2010, 1.05 million copies were circulated. The underlying concept of this magazine can be summed up by the slogan, “Whatever your age, think and act like a cute young woman”, and it is targeted at women from their mid-twenties through their thirties.


(1) Characteristics

The result of the general election held in August 2009 for members of the House of Representatives of the Japanese Diet was that the combined votes for three parties, namely the Democratic Party of Japan, the Social Democratic Party, and the People’s New Party, constituted a majority in the House of Representatives as well as the one they already had in the House of Councillors, and as a result, a coalition government of the three parties was formed in September. This was the first time for a non-Liberal Democratic Party government to be formed in Japan for 16 years. The new government acknowledged that deflation was already affecting the Japanese economy, and since the turn of the year, economic conditions have become even more severe. At the end of 2009, the fact that you could buy a pair of jeans for just ¥690 was the talk of the day, and firms engaged in a price-cutting war. Despite this, consumers were still very tight with their money, giving the appearance of a deflationary spiral.

Looking at the publishing world of 2009 in this kind of context, the drop in bookstore sales was very severe, and many stores are struggling to survive. Even now, in this kind of environment, it is forbidden, under the Retail Price Management System, to sell books and magazines at discounted prices, and unsold books and magazines can be returned relatively freely. On the other hand, the profit margin is small, at around 20% of the fixed retail price, and moving large numbers of books around is hard and heavy work, and the wage that people who work in bookstores receive is not high. It is in this kind of environment that restructuring movements in the large bookstore chains can be identified. The bookstore chains of Junkudo, Maruzen, and Bunkyodo, occupying the second, third and fifth places respectively in terms of turnover ratings, have all moved under the
umbrella of the Dai Nippon Printing group. The combined turnover total for these three bookstore chains outstrips that for Kinokuniya, whose turnover of ¥110 billion puts it at first place in the turnover ranking list. Future movements in the bookstore world are worth watching.

On the other hand, a major threat to the conventional bookstores discussed above is that posed by bookstores specializing in second-hand books, among which Book·Off, with increased revenue and increased profits, occupies the top rank. This phenomenon is also one symptom of the presence of “deflation” in Japan.

Turning to other phenomena in the publishing world, 2 problems gained prominence in 2009. One was the response to the “settlement proposal to the action against Google Book Search”, put forward by the American company, Google. Another was the “rumor” of entry into the digital books market by multiple firms other than publishers. There is a feeling of crisis among those publishing firms which in the absence of a contract with the authors concerned do not have the rights to the digitalization of published works. As an initial step, the “Japan Electronic Publishing Association” (provisional name) was created by 21 firms in February 2009, and there are plans to investigate and research further the future moves by publishers into electronic publishing.

(2) Trends in bestsellers

According to an announcement by Tohan Corp., one of the top two publishing distributors in Japan, the top 10 bestsellers, in all genres except manga, in Japan in 2009 (December 2008 through November 2009) were as follows.

1. *IQ 84* (Book 1, Book 2) by MURAKAMI Haruki, published by Shinchosha Publishing at ¥1,890 including tax (other titles the same). A long novel, published in May 2009, written by a world-famous author who has not been heard from in 7 years. The work tells the story of the two main characters (the hero and the heroine), who entered the world in 1984, hence the work’s title. It attracted readers through its skilful publicity, and went so far as to become a social phenomenon. Sales of Book 1 and Book 2 combined totaled 2.24 million copies, and the first printing of Book 3 in April 2010 is scheduled to be of 500,000 copies.

2. *Yomesou de yomenai machigaiyasui kanji* (Japanese characters that are deceptively difficult to read), by DEGUCHI Munekazu, published
by Futami Shobo at ¥500.
First published in January 2008, the book’s sales figures rose steeply in 2009; it was made into the basic stimulus for a TV quiz show and became a popular talking point. 1.06 million copies sold.

3. Doragon kuesuto IX(9) pureiyaazu gaido (Dragon Quest IX(9) A player’s guide), edited by V Jump, published by Shueisha at ¥1,200.
A guide on how to capture the enemy in the popular RPG video game. 820,000 copies sold.

The latest volume of a long novel by the honorary chairman of the religious corporate body, Soka Gakkai. 780,000 copies sold.

5. Nihon-jin no shiranai nihon-go (The Japanese that even Japanese people don’t know), by HEBIZO and UMINO Nagiko, published by Media Factory at ¥924.
The book introduces one aspect of the Japanese language which is unknown even to Japanese people by using the Japanese taught to foreigners in Japanese language schools. 660,000 copies sold.

6. Bando ippin de yaseru! Maku dake daietto (Get slimmer by using just one band! Diet by wrapping a band around yourself), by YAMAMOTO Chihiro, published by Gentosha at ¥1,575.
Just by using the attached “physique-correction band”, your waist measurement will become a size smaller. A dieting book that introduces body style improvement techniques designed to give you a better body shape that makes it easier to burn away surplus fat while correcting unsightly anomalies around your pelvis and hips. 600,000 copies sold.

A photo collection of many photographs of MASAHIRO Nakai, the leader of the Japanese idol group, SMAP, wearing ordinary clothes. The photos were taken over the past two and a half years. 580,000 copies sold.

A mother whose daughter was killed is a teacher at the same school that her daughter attended. This mystery novel begins with the mother trying to find the killers who were in the same class as her daughter. 540,000 copies sold.

A Japanese edition of the American bestseller, translated by a famous neuro-scientist. 530,000 copies sold.

10. *Taion wo ageru to kenkou ni naru (If you raise your body temperature, you will become healthy)*, by SAITO Masashi, published by Sunmark Shuppan at ¥1,470.
The author explains the reasons and the methodology that support his claim that just raising the temperature of your body by one degree can bring good health within your grasp. 500,000 copies sold.

(3) The circumstances of MANGA
At the time of writing this manuscript (early February 2010), no statistics have been issued by the Research Institute for Publications regarding the amount of the turnover in 2009 for manga books or manga magazines, so the 2008 data is used instead.

Revenue from the sale of manga books in 2008 amounted to ¥237.2 billion (4.9% down from the previous year), while the number of copies sold was 478.47 million (down 7.6%). The ongoing decline marked the third successive year of minus growth since 2006. Until then, the manga market had been characterized by a steep rise in growth, but in 2006, a clear polarization occurred between products that could be sold and those that could not, and the decrease in the numbers (copies) of those that could be sold was the reason for minus growth. On the other hand, the number of new titles was 12,048, a 6% rise from the previous year. That said, in addition to standard new manga titles, low-priced manga editions and manga pocket books that can only be sold in convenience stores are also included in these figures.

Turning to manga magazines, the overall number of issues sold was 669.1 billion (within this figure, monthlies accounted for 272.22 billion, and weeklies for 396.88 billion), while the total revenue from sales was ¥211.1 billion, down 4.2% from the previous year (within this figure, monthly manga magazines accounted for ¥107.8 billion, and weeklies for ¥103.3 billion).
It is expected that the complete data for manga sales for 2009 will show a further decrease from 2008.

It is clear therefore that if we look only at the above statistics, the picture presented by the manga market is a very pessimistic one, but there were two bright points in the year, as presented below.

When readers of the second best-selling daily newspaper in Japan, the Asahi Shimbun, opened the morning edition on December 4, 2009, they will have experienced a considerable shock. Out of the total of 40 pages of the newspaper, 9 pages were taken up by full-page advertisements placed by the publishing firm, Shueisha, and consisting of illustrations, designed by ODA Eiichiro, promoting ONE PIECE. Never before had there been such a large-scale advertisement for a manga product. In the advertisement referred to here, it was noted that on the day in question, the 56th Volume of ONE PIECE was published, with an initial print run of 2.85 million copies, the largest initial manga print run in history. It should also be mentioned that in terms of the product’s past record, initial print run of Volume 27 and Volume 55 of ONE PIECE respectively amounted to 2.63 million copies. From another perspective, a TV animation film is broadcast every week, and this year will be the 10th anniversary of this weekly broadcast. Furthermore, in celebration of the 10th anniversary, a long animation movie, ONE PIECE was released on December 12 for showing in movie theaters. These are also factors underlying the unusually large-scale advertisement referred to above. A major talking point in the publishing world was the question of what such an unusually large advertisement cost.

The second bright point is an event that excludes persons connected with publishing companies. The “Manga Grand Prize Awarding Committee”, run by manga aficionados who work without remuneration, announced in January this year the names of the 10 titles shortlisted for the award of the “Manga Grand Prize 2010”. This is the second year of this event, and details can be found on the following web site (Japanese only): http://www.mangataisho.com The event aims to choose the very best product from among the manga published in 2009, and to make the world in general aware of the interesting and fascinating points concerning this product. The announcement of the winner will be made in March 2010.

The final point to be mentioned concerns movements in the digital dissemination of manga, a market that approximately doubles in size every year. According to one survey, the turnover revenue in 2008 amounted to ¥35 billion, more than 10 times the figure for 2005. Most transmissions are to cell phones, and the number transmitted to
personal computers is decreasing. From 70% to 80% of the purchasers are young women between the ages of 18 and 30; they dislike buying manga with “sexy” content, like “Boys’ Love” in a bookstore, and prefer to read them on their cell phones.

4. The 16th Tokyo International Book Fair 2009

The 2009 Tokyo International Book Fair (hereafter, TIBF) was held from July 9 (Thursday) through July 12 (Sunday). This period is one when people in the publishing world can relax a little after the book fairs held in Europe and the U.S. from spring through June. It is also sandwiched between these events and the conventions, focusing mainly on comics, that are held in the summer vacation from the end of July through August, in Hong Kong, Taiwan, the U.S. and elsewhere, thus making it easy for people from overseas to attend. It is a consequence of this that, in addition to visitors from Asian countries, especially Taiwan and Hong Kong, the number of visitors from Europe and the U.S. has increased, and the confidence of the organizers that TIBF is held at the right period has deepened. These points are also borne out by the statistics. The total number of registered visitors was 64,844 (an increase of 5.6% over the figure of 61,384 visitors in 2008), and the number of participating firms increased to 766 (compared to 763). On the other hand, the number of overseas visitors decreased to 1,470 from 1,507 in the previous year.

Business developments centered on TIBF can be categorized as follows.

[1] Negotiations on translated publication rights

Persons responsible for copyright matters in the offices of publishers and agents from China, Korea, Taiwan, and Europe come to the fair and move quickly round the stands with a view to acquiring translation rights in respect of manga, how-to books, novels, children’s books and others, while at the same time, developing negotiations on translation rights for books from their own companies.

[2] Taking orders from Japanese libraries and bookstores

While on the one hand there are publishers who will sell their publications to booksellers and libraries during the period of TIBF under more favorable conditions than usual, the expectations of booksellers to use the Fair to replenish their stock are increasing year by year. The Fair is also an occasion when representatives from distributors and bookstores are able to get an overview of trends in the publishing world, and because the Fair takes place in July, they are
able to get advance information about plans that publishers are making for new publications between autumn and the end of the year, which is why they flock to TIBF from all over Japan.

[3] Direct sales to the reading public

Features that have created a favorable impression among the general reading public are that during the period of TIBF, they are able to purchase at specially reduced prices specialist works and foreign works that they might otherwise find it difficult to obtain, and can also get a small discount on purchases of books which can only be sold at fixed prices in bookstores due to the resale price maintenance system.

The 17th Tokyo International Book Fair will be held for 4 days from July 8 (Thursday) through July 11 (Sunday) at the Big Sight Exhibition Center in Ariake, Tokyo. The theme country in 2010 will be Saudi Arabia, and there are plans to erect on the site a large pavilion measuring 400 square meters, in which many different facets of Saudi Arabia will be shown in addition to its image as an “oil-rich country”.


1. Number of publishing companies: 3,979
2. Number of bookstores: 5,809 (Japan Booksellers Federation members)
3. Number of libraries: 3,126
Source: *Shuppan Nenkan 2009*, Shuppan News Co., Ltd.

4. Book and magazine sales in 2009

<table>
<thead>
<tr>
<th></th>
<th>Books</th>
<th>Magazines</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Titles Issued</td>
<td>78,555</td>
<td>3,539</td>
</tr>
<tr>
<td>Copies Distributed</td>
<td>1.273 billion cps.</td>
<td></td>
</tr>
<tr>
<td>No. of Copies Issued</td>
<td>–</td>
<td>3.438 billion cps.</td>
</tr>
<tr>
<td>Amount Distributed</td>
<td>¥1.430 trillion</td>
<td>¥1.701 trillion</td>
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<tr>
<td>Average Price per Title</td>
<td>¥1,123</td>
<td>¥495</td>
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<tr>
<td>Copies Sold</td>
<td>717.8 million cps.</td>
<td>2.269 billion cps.</td>
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<tr>
<td>Gross Sales</td>
<td>¥849.2 billion</td>
<td>¥1.086 trillion</td>
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<tr>
<td>Return Rate</td>
<td>40.6%</td>
<td>36.2%</td>
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Source: *Shuppan Shihyo Nenpo 2009*, The Research Institute for Publications

5. Import and export of publications 1970-2009

unit: billion yen

(Graph by T. Nakajin)
6. Import and export of publications in 2009

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<th>IMPORT</th>
<th>Books</th>
<th>Magazines</th>
<th>Total</th>
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<td>U.S.A.</td>
<td>8,711,572</td>
<td>4,710,578</td>
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<td>U.K.</td>
<td>6,688,914</td>
<td>3,412,525</td>
<td>10,101,439</td>
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<td>CHINA</td>
<td>2,373,487</td>
<td>72,613</td>
<td>2,446,100</td>
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<td>GERMANY</td>
<td>1,572,522</td>
<td>300,849</td>
<td>1,873,371</td>
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<td>NETHERLANDS</td>
<td>172,649</td>
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<td>FRANCE</td>
<td>782,460</td>
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<td>SINGAPORE</td>
<td>575,111</td>
<td>356,498</td>
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<td>R KOREA</td>
<td>620,779</td>
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<td>THAILAND</td>
<td>309,017</td>
<td>11,808</td>
<td>320,825</td>
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<td>ITALY</td>
<td>197,537</td>
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<td>HONG KONG</td>
<td>190,916</td>
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<td>SWITZERLAND</td>
<td>156,131</td>
<td>18,654</td>
<td>174,785</td>
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<td>BRAZIL</td>
<td>99,559</td>
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<td>161,691</td>
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<td>TAIWAN</td>
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<td>MALAYSIA</td>
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<td>BELGIUM</td>
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<td>CANADA</td>
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<td>SPAIN</td>
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<td>OTHER COUNTRIES</td>
<td>123,491</td>
<td>22,987</td>
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<td>Total</td>
<td>22,919,143</td>
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<th>Books</th>
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<td>U.S.A.</td>
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<td>2,833,274</td>
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<td>1,115,059</td>
<td>1,241,341</td>
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<td>R KOREA</td>
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<td>HONG KONG</td>
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<td>CHINA</td>
<td>590,170</td>
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<td>THAILAND</td>
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<td>AUSTRALIA</td>
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<td>GERMANY</td>
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<td>U.K.</td>
<td>176,957</td>
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<td>PHILIPPINE</td>
<td>182,641</td>
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<td>FRANCE</td>
<td>159,629</td>
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<td>MALAYSIA</td>
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<td>INDONESIA</td>
<td>86,440</td>
<td>40,193</td>
<td>126,633</td>
</tr>
<tr>
<td>MADAGASCAR</td>
<td>45,332</td>
<td>70,992</td>
<td>116,324</td>
</tr>
<tr>
<td>NETHERLANDS</td>
<td>82,784</td>
<td>12,122</td>
<td>94,906</td>
</tr>
<tr>
<td>SWITZERLAND</td>
<td>68,319</td>
<td>25,400</td>
<td>93,719</td>
</tr>
<tr>
<td>BRAZIL</td>
<td>43,147</td>
<td>21,808</td>
<td>64,955</td>
</tr>
<tr>
<td>CANADA</td>
<td>38,962</td>
<td>22,214</td>
<td>61,176</td>
</tr>
<tr>
<td>OTHER COUNTRIES</td>
<td>430,741</td>
<td>64,531</td>
<td>495,272</td>
</tr>
<tr>
<td>Total</td>
<td>7,554,597</td>
<td>4,578,223</td>
<td>12,132,820</td>
</tr>
</tbody>
</table>

Source: Customs and Tariff Bureau, Ministry of Finance

Notes: Import/export books shipped as cargo, post parcel, or printed matter and valued at or under ¥200,000 per case or package are not included.

The import data include Japanese books printed overseas, and the export data include foreign-language books printed in Japan.

Magazines include newspapers published at least four times a week.
7. Distribution of publications in Japan
1. How to Buy Japanese Publications

As your first action, please check the list on page 34 to find out if there is a bookstore in your country that specializes in handling Japanese books. If there is no store in your country, one option is to enquire at the store closest to you on this list whether they are able to handle your order.

Few publishers in Japan are willing to accept direct orders from individuals. Moreover, you will not obtain any discount in price by ordering directly from the publishers. Payment must be made in advance in Japanese yen, and postage and handling costs will be added on.

There are Japanese companies which sell books and magazines to Japanese living abroad, as well as to foreign bookstores, wholesalers, universities, public libraries and research laboratories, and these companies will accept personal orders from abroad. A list can be found on page 39.

When you have identified a publisher or retailer that will accept your order, you should ensure that in the order, you specify accurately the name of the book, the author, publisher, number of copies desired, and whether they are to be sent by sea or airmail. It is also useful to include the retail price and to state whether you prefer hardcover or paperback (bunko) if this is an option. In the fiction and non-fiction fields, a paperback edition frequently follows the hardcover edition after a delay of a few years. Hardcover prices are 2.5 to 3 times those of paperbacks. In the case of magazines, it is difficult to order a single issue, and a six-month or one-year subscription is generally required.

After the publisher or retailer receives your order, you will be sent a proforma invoice with the shipping charges added on. When payment is received, the publication will be sent.

Some Japanese bookshops have opened virtual bookshops on the Internet. As of February 2010, the main ones are: Amazon Japan, bkl, Book Service, Junkudo Bookweb and Kinokuniya Bookstore.
language websites are also available at Amazon Japan and Book Service. A list of these addresses can be found on page 28.

2. How to Sell Your Publications in Japan
The Foreign Book Market in Japan

In Japan, foreign books (foreign trade books, paperbacks, illustrated books and children’s picture books) and magazines can be bought in major cities at specialty bookshops, the foreign book and magazine departments of large bookstores, and bookstores in large hotels. Recently, many regular bookstores have taken to selling the English versions of the latest business and movie tie-in books displayed next to their Japanese translations. Most Western books and magazines are distributed by importers to these outlets.

Specialty books (academic and scientific books and magazines) are sold by sales representatives from import companies who visit potential customers like universities, technical schools, hospitals, research institutes and companies. They bring promotional catalogs, jackets, and sample copies, providing advance information and taking orders.

Nearly all major importers are members of the Japan Association of International Publications. At present this association has 70 member companies. In 2009, the total wholesale sales figure of imported books and magazines was ¥33.8 billion (about 70 percent of which were English books and magazines). For reference, the import and export destinations and sales figures are listed on page 17.

Below is a brief summary of present and future trends of imported books and magazines by type.

1) Academic and scientific books and magazines
About 80 percent of all imported publications belong to this category. The pace of development in all technical fields is tremendous, and the demand for the latest knowledge and know-how is immense. It follows then that the biggest sales efforts are put into promoting scientific, technical, and medical publications.

2) Mass-market publications
Only a few importers specialize in this field. Paperback titles of best-sellers and movie tie-ins are successful. Few Japanese, however, read foreign books for pleasure.

3) English-language teaching (ELT) books
There is great potential in this area. An ongoing interest in learning
English seems to have established itself as a Japanese phenomenon. Even small children are sent to English classes at an early age by their ambitious mothers, while the increasingly large numbers of Japanese traveling abroad want to learn at least a smattering of English. Moreover, many companies, even very small ones, have taken to sending employees overseas and expect them to have at least a basic knowledge of business English.

4) General magazines
General magazines on fashion, movies, music, sports, and hobbies are sold widely in Japan but only in limited numbers because domestic magazines cover international trends and topics in detail. However, news magazines like *Time*, *Newsweek*, and *The Economist* are steady sellers.

5) Others
Illustrated books like children’s picture books and high-quality art books generally sell well. There is also a demand for hardcover titles on business subjects. Japanese businessmen often read current topics in the original to improve their knowledge of English.

On page 40 there is a list of some Japanese book importers.

3. How to Buy the Translation Rights of Japanese Publications

In Japan, the copyright holder is, in most cases, the author of the publication. However, when it comes to illustrated books, including children’s picture books, the publisher signs a contract on behalf of the copyright owners, e.g., the author, illustrator, photographer, editor, and/or supervisor. There are, of course, some exceptions, depending on how the book was first published.

Publications can be divided into four categories: general fiction/non-fiction, academic books, illustrated books for adults, and children’s books.

1) FICTION/NON-FICTION WITHOUT ILLUSTRATIONS
Authors and publishers seldom respond to direct inquiries. They are often too busy or forget to answer, even if they can understand your letter. It is best to contact one of the Japanese agencies from the list on page 42.

When compiling an anthology, it is practical to ask one of the Japa-
nese agencies to act as your agent to negotiate with the various authors and their agents. In most cases, authors will accept a flat fee and one or two gratis copies at least for the first printing.

For publication and translation subsidies, please refer to Chapter 4.

To the translator
If you would like to translate a work by a Japanese author, one option for you too is to contact a Japanese agency. If the agency does not know what the situation is, they will suggest that it is wise for the author to be contacted to let him/her know of your desire to translate the work so as to avoid having the same work translated by different persons. Sometimes authors give permission to whoever wishes to translate his/her work. However, even getting the author’s permission does not mean that you have the translation rights. The translation rights are owned by the publisher who has entered into a license agreement with the proprietor. The publisher is responsible for the quality of the translation. Even if you are a friend of the author, and the author has given you the translation rights, you do not possess them legally. Sometimes, misunderstandings occur among translators on the question of translation rights. If the work is published, then the publisher holds its translation rights, and a translation fee is paid by the publisher to the translator. (There are some exceptions, though. For instance, the publisher might negotiate with the author through the author’s agent to split the royalties between the author and the translator. If the book sells well, this method may be better for the translator, but generally, a flat fee is paid to the translator.)

FICTION: The quality of the translation, including expression, style of writing, and accuracy, especially for literature, is of the utmost importance. Ideally, it is best to complete the translation before submitting it, but there is no guarantee that it will be published. In these circumstances, a recommended procedure is to translate one or two chapters and submit them with a synopsis of the book to a potential publisher or agency. Some publishers may require biographical information in the case of lesser-known authors.

NON-FICTION: You should prepare a table of contents and a description of the book with some pages of sample translation. It may be wiser to approach potential publishers through an agency. You should be prepared to add some background information to the original Japanese edition for the benefit of foreign readers.
2) ACADEMIC BOOKS
In this case, although of course, you can contact one of the agencies first, you should feel free to contact the author or publisher directly, and if they need assistance, they may approach a Japanese agency. Usually, agencies do not promote scientific titles as they do not have the expertise to judge which titles are unique and significant in the specialist field concerned. What happens on some occasions is that the author translates the work and arrangements are made, with the mutual consent of both the author and the publisher, for the manuscript to be checked by a native-speaking expert.

3) ILLUSTRATED BOOKS FOR ADULTS
In most cases, the publisher owns the publication rights and if they have a foreign rights or international division, you will be able to make direct contact. If they do not have a person handling such matters, your best action will probably be to contact one of the Japanese agencies to assist with co-production, royalty negotiations, etc. Some printers in Japan also promote heavily illustrated titles of Japanese editions they have printed.

- Japanese author
- Proprietor
- Japanese publisher
- Japanese Agency
- Translator
- Publisher of translation

In Japan, eleven literary agencies handle most of the business of translation rights to foreign publications. Some of these have exclusive agreements with a number of major American and British publishers. Overseas publishers and literary agencies generally find that it is to their advantage to deal through a Japanese agency rather than directly with a Japanese publishing company. They are usually able to get better terms for the translation rights to their publications this way, and most overseas publishers and agencies prefer to leave negotiations in the hands of Japanese agencies. (Two Japanese printing companies also handle translation rights to illustrated books.)

These Japanese agencies differ from American literary agencies in that they handle original publication rights on behalf of the author in addition to translation rights and the subsidiary rights. Japanese agencies are always asking foreign publishers and literary agencies to send books, information on new titles, and sometimes even galley proofs from which they select promising books to send on to the appropriate Japanese publisher.

Publishers of translated works usually have their own direct channels for matters concerning foreign publications, particularly those in English. But while a few of these Japanese publishers negotiate directly with the foreign publisher when a candidate for translation comes...
through a direct route, others go to one of the eleven agencies to find out if the translation rights have already been purchased by another publisher and to get an option on the particular book in question. The agency checks first to see if another agency has an exclusive agreement with the book’s publisher or the copyright holder. If not, it contacts the appropriate parties, gets permission to handle the rights, and negotiates a contract between the Japanese publisher and the copyright holder.

In the case of specialty publications and professional books, it is not uncommon for the translator to recommend a particular book to the Japanese publisher first. Since the translator usually does not have the Japanese translation rights, the Japanese publisher negotiates for the rights with the copyright holder, either directly or through one of the Japanese agencies.

After a contract has been exchanged, the Japanese publisher pays a royalty advance, from which income tax has already been deducted, to the Japanese agency. After deducting a 10 percent commission, the agency remits the balance to the foreign publisher or copyright holder.

Translations account for roughly 10 percent of the annual publication of new books in Japan. Of these, 75 percent are translations from English.
PROCEDURES
There are two procedures that can be followed by the overseas publisher or copyright holder who wants to sell the translation rights of a work to a Japanese publisher. One is to have a Japanese agency search for an interested Japanese publisher, and the other, to contact a Japanese publisher directly.

Unfortunately, you must be prepared for the fact that the Japanese publisher may never respond to your letters of inquiry.

There are only a handful of people in the Japanese publishing industry who can read and write one or more foreign languages other than English. Furthermore, there are few translators specializing in languages other than English. It follows that when a book written in a foreign language other than English is sent to a Japanese agency or publisher for consideration, there may be no one available to read it and the book will be ignored. This is generally the case, except for works of world-famous authors and illustrated or children’s picture books that are already well known. One way to get around this is to include an English translation or English-language synopsis of the work when sending a book for consideration to a Japanese agency or publisher.

Information on how to get the addresses of Japanese publishers is given in the following section. The addresses of Japanese agencies referred to here are on page 42.


IN JAPANESE

1) Books.or.jp
A book version of Japanese “Books in Print” has been published till 2003, and in 2004 this was changed into CD-ROM version. In 2005, however, Internet version of Japanese “Books in Print” is only available at http://www.books.or.jp.

2) Korekara Deru Hon
A semi-monthly list of forthcoming books for bookshops. Published by the Japan Book Publishers Association.

3) Shuppan Nenkan
4) *Shuppan Shihyo Nenpo 2009*
Data, statistics, and analysis of the publishing industry in Japan in 2008. Published annually by Shuppan Kagaku Kenkyujo. ¥14,000.

**IN ENGLISH**

1) *Japanese Book News*
First issued in February 1993 by the Japan Foundation, this quarterly publication contains information on the latest trends in Japanese publishing, and introduces selected new titles on a wide variety of subjects with brief descriptions of the content. This publication is not for sale. Publishers, editors, translators, scholars, and libraries can be registered on the mailing list on request. Anyone wishing to be registered is asked to contact the headquarters of the Japan Foundation; the address is on page 46 of this booklet. *Japanese Book News* is also available as a PDF file, and can be downloaded from the Japan Foundation’s website.

2) *Japanese Literature in Foreign Languages 1945-1995*

3) *Japanese Literature in Translation Search*
The Japan Foundation also provides in its website a database of Japanese literature translated into foreign languages (http://www.jpf.go.jp/e/culture/media/exchange/index.html). This database is based mainly on data from the Japan P.E.N. Club and UNESCO. Reference has also been made to the databases of the National Institute of Informatics and information available via NACSIS Webcat.

This database covers Japanese literary works translated into other languages, mostly after World War II. Searches can be made either in Japanese character or Roman letters. This database does not include data on non-Roman notation due to language-code restrictions. Online publishing is also not included due to restrictions in research methods.

The Japan Foundation intends to collect information about Japanese literary works translated into foreign languages and periodically update its database.

4) *An Introduction to Publishing in Japan 2010-2011*
Published by the Japan Book Publishers Association. 86 pages and a list of 462 members. ¥1,575.
MISCELLANEOUS

1) There are five publishers that specialize in English general titles on Japan. They are:

Japan Publications Trading Co., Ltd.
1-2-1, Sarugaku-cho, Chiyoda-ku, Tokyo 101-0064
www.jptco.co.jp

The Japan Times, Ltd.
5-4, Shibaura 4-chome, Minato-ku, Tokyo 108-8071
Tel: (03) 3453-5312 Fax: (03) 3453-8023
www.japantimes.co.jp/

Kodansha International, Ltd.
17-14 Otowa 1-chome, Bunkyo-ku, Tokyo 112-8652
Tel: (03) 3944-6492 Fax: (03) 3944-6323
www.kodansha-intl.com

Tuttle Publishing Co., Inc.
Yaekari Bldg. 3F, 5-4-12 Osaki, Shinagawa-ku, Tokyo 141-0032
Tel: (03) 5437-0171 Fax: (03) 5437-0755
www.tuttlepublishing.com

University of Tokyo Press
7-3-1 Hongo, Bunkyo-ku, Tokyo 113-8654
Tel: (03) 3811-8814 Fax: (03) 3812-6958
www.utp.or.jp

2) Online Bookstores in Japan:

Amazon Japan www.amazon.co.jp
bk1 www.bk1.jp
Book Service www.bookservice.jp
Junkudo Bookweb www.junkudo.co.jp
Kinokuniya Bookweb bookweb.kinokuniya.co.jp
Financial Support and Subsidies for Translations and Publications

There are a number of grant-making foundations in Japan offering assistance, grants, and subsidies for translations and publications undertaken by organizations and individuals. The various foundations and their programs are described below.

1. The Japan Foundation
   (address see page 46)

Support Program for Translation and Publication on Japan
   The division in charge is:
   Arts and Culture Department—Film, TV and Publication Section.

To promote Japanese studies and a better understanding of Japan abroad, the Japan Foundation provides support to projects relating to translating and/or publishing Japanese works on Humanities, Social Sciences and the Arts and publishing books introducing Japanese culture written in foreign languages.

This program’s objectives are to enable foreign publishers to publish Japan-related books with financial difficulty on a commercial basis, to lower the selling price, and thus to make the books accessible to wider readers.

The Japan Foundation shall provide financial support for a portion of the translators’ fee (between 40% and 60%) and/or a portion of production costs (paper, plate-making, printing, binding, etc.) (between 25% and 50%). In principle, the amount of each subsidy will not exceed a total of ¥1,000,000.
Application
As the program year runs from April through March, the program will be announced worldwide in the autumn of the previous calendar year through the Japan Foundation overseas offices and Japanese diplomatic missions for publication projects to be completed within the following program year. The website (http://www.jpf.go.jp/e/index.html) is also available. Applications may only be submitted by the publisher of the target materials no later than November 20 to the nearest local Japan Foundation office, or to the Japanese diplomatic mission if the Japan Foundation is not directly represented. Applications from individuals will not be accepted.

Result of Application
The results of the application will be notified to each applicant in April through the local Japan Foundation office/Japanese diplomatic mission to which the relevant application was originally submitted. Successful applicants will be obliged to release the target materials onto the market and submit a report of their release to the Japan Foundation no later than February 28. The grant will not actually be paid until such a report has been submitted. If the applicant fails to complete the project in due time, the award will be cancelled.

2. The Suntory Foundation

Suntory Annex 9F., 2-1-5 Dojima, Kita-ku, Osaka 530-8204
Tel: (06) 6342-6221  Fax: (06) 6342-6220
sfnd@suntory-foundation.or.jp
http://www.suntory.co.jp/sfnd/shuppan/index.html

This Foundation offers “overseas publishing assistance” for the high-quality translation of books from Japanese into foreign languages as well as for the publication of such works overseas. The books targeted for support are in principle works of academic research, contemporary criticism and literature, which it is difficult to get translated and published, in the social sciences and humanities as well as in fine art.

The total amount available for support is ¥5 million, and every year, 10 works or so receive a support grant. Applications are received every year between September and the end of November, and the decision on which applications will be supported is announced in March of the following year.

It is a condition of a decision to make an award that subsequent
publication must be limited to the work for which an application is made. It is also a precondition that at the application stage, such matters as negotiations and an agreement on high-quality translation and publication by a reputable publisher are already guaranteed.

3. **Commemorative Organization for the Japan World Exposition ‘70**

1-1 Banpaku-koen, Senri, Suita-shi, Osaka 565-0826
Tel: (06) 6876-5581 E-mail: info@expo70.or.jp, http://www.expo70.or.jp

This association offers grants in support of international cultural exchange and international relations and for the publication and donation of books that will further academic, educational, and international cooperation. Applications are accepted from foundations, corporations, and other non-profit organizations as well as from universities and research groups. Grant amounts are in principle restricted to within 50 percent of a project’s total expenses.

Qualifications and Application Procedures
Applications may apply for only one grant project at a time. Groups applying for the first time are given priority. Former grant recipients are discouraged from making repeated applications.

The application form is available as of July 1st at a Japanese embassy or consulate. A grant application form and accompanying documents must be submitted to the Association through a Japanese embassy or consulate. Applications are accepted between September 1 and September 30 for projects starting after April of the year after the application is made and ending by March 31 of the next year.

Notification of Acceptance
Applicants are notified in writing of acceptance or non-acceptance in mid-March of the year after the application is made. All inquiries should be made in Japanese.

4. **Japanese Literature Publishing Project (JLPP)**

The Japanese Literature Publishing Project (JLPP) is an initiative of the Agency for Cultural Affairs of Japan promoting the translation and publication of Japanese contemporary fiction. Presently targeting four
languages—English, French, German, and Russian—the Agency’s Selection Committee chooses titles to make available to foreign publishers and, ultimately, to readers around the world through bookstores. Publications are also donated to public libraries and universities to benefit Japanese literature studies.

JLPP Office runs the JLPP program. It acquires the rights to selected novels, underwrites their translation and editing, offers the titles to publishers, and donates the published books to cultural organizations.

To Publishers:
JLPP Office is pleased to present the latest JLPP titles. JLPP commissions and pays for the translation and editing of the original Japanese literary works, and acquires the translation rights to the works. The translators and editors the Office employs are all qualified professionals. Therefore, the Office can offer readily publishable manuscripts with accuracy and excellence guaranteed.

In addition, JLPP will purchase a bulk quantity of books for donation to public libraries and educational organizations and institutions around the world. This guaranteed purchase greatly benefits participating publishers.

To Translators:
JLPP continues to seek capable and experienced translators and editors. Anyone interested in translation is encouraged to contact the JLPP Office for the translator registration system.

Please note that JLPP is not a support program giving financial subsidies to applicants upon their requests for their own translation and publication projects.

**JLPP Office**
1-5-1-6F, Sarugaku-cho, Chiyoda-ku, Tokyo 101-0064 Japan
Tel: +81-3-5577-6424 Fax: +81-3-3295-6065
jlpp-info@gf7.so-net.ne.jp http://www.jlpp.go.jp/

### 5. International Research Center for Japanese Studies

3-2 Oeyama-cho, Goryo, Nishikyo-ku, Kyoto 610-1192, Japan
Tel: +81-75-335-2222
http://www.nichibun.ac.jp/
This Center offers fellowship programs for overseas researchers in Japanese studies as well as providing support for the translation of basic documents in the area of Japanese studies. Further information can be obtained from the above website.
1. Overseas Bookshops and Distributors Selling Japanese Publications and Companies in Japan Selling Publications Abroad

Overseas Bookshops & Distributors
Note: A company having a (D) after its name is a distributor.

[AUSTRALIA]

Adelaide
Bookwise International Pty Ltd. (D)
Tel: 8-8268-8222
www.bookwise.com.au

Melbourne
Intext Book (D)
Tel: 3-9819-4500

Sydney
Kinokuniya Bookstore of Australia Pty Ltd.
Tel: 2-9262-7996

[BELGIUM]

Brussels
Aoki Shoten
Tel: 2-675-1352
OCS Brussels
Tel: 2-751-5868

[BRASIL]

São Paulo
Livraria Fonomag
Tel: 11-604-3399
Livraria Takano
Tel: 11-3209-3313
Sol S.A. Importacao Exportacao
Industria e Comercio

[CANADA]

Toronto
OCS Canada
Tel: 604-247-2141
Ontario Sandown Market
Tel: 416-469-9083

Vancouver
Iwase Books
Tel: 604-231-0717
Sophia Bookstore
Tel: 604-684-4032

[FRANCE]

Paris
Legends Diffusion. (D)
Tel: 45-15-14-04
www.legends.fr

Junku
Tel: 4260-8912
www.junku.fr

Culture Japon S.A.S. (D)
Tel: 4579-0200
[GERMANY]
Düsseldorf
BOOKstore NIPPON
Tel: 211-360738
OCS (Deutschland) GmbH
Tel: 211-1667128

Frankfurt
OCS Frankfurt
Tel: 69-294047

Hamburg
OCS Hamburg
Tel: 40-3697020

München
K. Press Bookshop
Tel: 89-2730290

[HONG KONG]
Apollo Book Company
Tel: 2367-8482
Asahiya Bookstore Sogo Branch
Tel: 2893-6083
Nippon International Publication Service (HK) Co., Ltd. (D)
Tel: 2568-5755
Himawari Publishing Company
Tel: 2529-2259
Swindon Book Co., Ltd.
Tel: 2366-8001
Page One the Designer’s Bookshop (HK) Ltd. (D)
Tel: 2806-1028

[INDIA]
Mumbai
Dani Book Land (D)
Tel: 24151274
Super Book House (D)
Tel: 22830751

New Delhi
Allied Publishers (D)
Tel: 23239001
alliedpublishers.com
The Variety Book Depot (D)
Tel: 23417175

[INDONESIA]
Jakarta
P. T. Kinokuniya Bukindo
(1) Grand Indonesia Store
Tel: 21-23580100-1
(2) Jakarta Store
Tel: 21-57900022
(3) Pondok Indah Mall Store
Tel: 21-7592-0655
Toko Buku Harapan (D)
Tel: 21-6287850

Surabaya
Bintang Palapa (D)
Tel: 31-472153

[ISRAEL]
Bnei-Zion
Superkit Marketing (1995) Ltd. (D)
Tel: 972-9-7-408657

Bnei Brak
Steimatzky (D)
Tel: 5794579
www.steimatzky.co.il

Tel Aviv
Hobby Any Time (R.A.) Ltd. (D)
Tel: 5370001

[ITALY]
Genova
Globo Libri
Tel: 010-8352713
www.globolibri.it

Venice
Libreria Editrice Cafoscarina (D)
Tel: 041-5243686
www.cafoscarina.it

[KOREA]
Seoul
Bandi & Luni’s Bookstore
Tel: 1577-4030
www.bandilunis.com
Books LIBRO
Tel: 757-8100
Dongnam Books, Inc. (D)
Tel:790-0690
www.dnbooks.co.kr
Kookje Choolpan Trading (D)
Tel: 776-6003
Kyobo Book Centre
Tel: 397-3646
Kyobo Book Centre Kangnam Kyobotower
Tel: 1544-1900
Tongjin Chulpan Muyeok Co., Ltd. (D)
Tel: 501-5166
Yeong Jae Corporation (D)
Tel: 779-0682
Youngpoong Book Store Co., Ltd.
Tel: 1544-9020
www.ypbooks.co.kr

[Riyadh]
Jarir Bookstore (D)
Tel: 462-6000
www.jarirbookstore.com

[SINGAPORE]
Basheer Graphic Books. (D)
Tel: 6336-0810
www.basheergraphic.com
Berkeley Books Pte Ltd. (D)
Tel: 6280-1330
peripluspublishinggroup.com
Kinokuniya Book Stores of Singapore Pte Ltd.
(1) Singapore Main Store
Tel: 6737-5021
(2) Bugis Store
Tel: 6339-1790
(3) Liang Court Store
Tel: 6337-1300
Page One The Bookshop Pte Ltd. (D)
Tel: 6272-0822
www.pageonegroup.com

[SRI LANKA]
Colombo
Vijitha Yapa Bookshop
Tel: 2394784
www.vijithayapa.com

[SWEDEN]
Stockholm
Sun Ai Scandinavia
Tel: 8-202572

[TAIWAN]
Kaoshiung
Kinokuniya bookstores of TAIWAN Co., Ltd. Hanshin Store
Tel: 7-215-8778
Kinokuniya bookstores of TAIWAN Co., Ltd. Hanshin Arena Store
Tel: 7-552-8292

Taipei
Hong Ju Tang Book
Tel: 2-2311-3810
Kinokuniya Taipei Breeze Store  
Tel: 2-2721-2304
Kinokuniya Taipei Tienmu Store  
Tel: 2-2832-0406
Q Books Center International  
Tel: 2-2531-3930
Taipei-Jen Sean and Wellcharm Ent. Co. Ltd.  
Tel: 2759-0715
United Distribution Co., Ltd. (D)  
Tel: 2-2917-8022
www.ucd.com.tw

[THAILAND]

Bangkok  
Asia Books Co., Ltd. (D)  
Tel: 2-715-9000  
www.asiabooks.co.th
B2S Co. Ltd. (D)  
Tel: 2-101-7200  
www.b2s.co.th
Central Book Distribution (D)  
Tel: 2-229-7556
Kinokuniya Book Stores of Thailand Co. Ltd.  
(1) Bangkok Store  
Tel: 2-255-9834
(2) Sukhumvit Store  
Tel: 2-664-8554
Thai Bun Doh  
Tel: 2-231-2156
Tokyodo Amarin Plaza Shop  
Tel: 2-256-9964
Tokyodo Emporium Shop  
Tel: 2-664-8540
Tokyodo Fortune Town Shop  
Tel: 2-248-5541
Tokyodo Silom Shop  
Tel: 2-231-3273
Tokyodo Sukhumvit Shop  
Tel: 2-260-3569

Chiangmai  
Tokyodo Chianginn Plaza Shop  
Tel: 53-283-097
Tokyodo Chiangmai Central Shop  
Tel: 53-894-402

[U.A.E.]

Dubai  
Kinokuniya Bookstores Dubai Branch
Tel: 971-4-434-0111

[U.K.]

London  
Japan Centre Bookshop  
Tel: 020-7439-8035
JPT EUROPE Ltd.  
Tel: 020-7839-4839
OCS London  
Tel: 020-7378-6710

[U.S.A.]

Cambridge, MA  
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Tel: 781-891-5055

Chicago, MI  
J. Toguri Mercantile  
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Sanseido Bookstore  
Tel: 847-956-0155

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Sanseido Bookstore  
Tel: 714-556-2200
Kinokuniya Bookstores of America Co., Ltd. Costa Mesa Store  
Tel: 714-662-2319

Honolulu, HI  
Hakubundo, Inc. (D)  
Tel: 808-947-5503  
www.hakubundo.com

Los Angeles, CA  
Asahiya Booksstores Express  
Tel: 310-575-3303
Eastwind Books & Arts  
Tel: 310-824-4888  
www.eastwindbooks.com
Kinokuniya Bookstores of America Co., Ltd. Los Angeles Store  
Tel: 213-687-4480
Skylight Books  
Tel: 323-660-1175  
www.skylightbooks.com
UCLA Bookzone  
Tel: 310-206-0765

New Jersey  
Sanseido Bookstore
Tel: 201-941-1564

New York, NY
Kinokuniya Bookstores of America Co., Ltd. New York Main Store
Tel: 212-869-1700
Kinokuniya Bookstores of Palisades Store
Tel: 845-353-6600
Kodansha America, LLC (D)
Tel: 917-322-6200
www.kodansha-intl.com

North Clarendon, VT
Tuttle Publishing (D)
Tel: 802-773-8930

Portland, OR
Kinokuniya Bookstores of America Co., Ltd. Portland Store
Tel: 503-641-6240

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Sakura Gift
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The Yorozu
Tel: 916-442-8631

San Diego, CA
Sanseido Bookstore
Tel: 858-279-2900

San Francisco, CA
Kinokuniya Bookstores of America Co., Ltd. San Francisco Store
Tel: 415-567-7625

JPT AMERICA, Inc.
Tel: 650-583-4040
www.jptamerica.com

San Jose, CA
Kinokuniya Bookstores of America Co., Ltd. San Jose Store
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Kogura Co.
Tel: 408-294-3184

Seattle, WA
Kinokuniya Bookstores of America Co., Ltd. Seattle Store
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Asahiya Bookstore
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JPT AMERICA, Inc. LA OFFICE
Tel: 310-320-9747
Sanseido Bookstore
Tel: 310-782-2900

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OCS Hanoi
Tel: 4-7833339
www.octs.co.jp/en/index_en.html

Ho Chi Minh
OCS Hochiminh
Tel: 8-5470595
www.octs.co.jp/en/index_en.html
Companies in Japan Selling Publications to Individuals Living Overseas

Bonjinsha Inc.
(handles Japanese-language textbooks and related materials only)
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Tokyo 102-0093
Tel: (03) 3263-3959
Fax: (03) 3263-3116
E-mail: info@bonjinsha.com
www.bonjinsha.com

Kinokuniya Company Ltd.,
Int’l Business Div.
3-7-10, Shimomeguro, Meguro-ku,
Tokyo 153-8504
Tel: (03) 6910-0507
Fax: (03) 6420-1357
www.kinokuniya.co.jp

Nippan Ips Co., Ltd.
1-3-4, Yushima, Bunkyo-ku,
Tokyo 113-0034
Tel: (03) 5802-1851
Fax: (03) 5802-1891
www.nippan-ips.co.jp/

Ocs Co., Ltd., Book Sec. & Subscription Dept.
2-9-13, Shibaura, Minato-ku,
Tokyo 108-8701
Subscription Dept.
Tel: (03) 5476-8131
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www.ocs.co.jp

DISTRIBUTORS

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1-18-15, Higashi Sakashita, Itabashi-ku,
Tokyo 174-8737
Tel: (03) 3558-1101
www.chuosa.co.jp

Japan Publications Trading Co., Ltd.
1-2-1, Sarugaku-cho, Chiyoda-ku,
Tokyo 101-0064
Tel: (03) 3292-3751
Fax: (03) 3292-0410
www.jptco.co.jp

Kurita Shuppan Hanbai Co., Ltd.
1-3-1, Higashi Sakashita, Itabashi-ku,
Tokyo 174-0042
Tel: (03) 5392-2111
Fax: (03) 5392-2155
www.bookkurita.co.jp

Nikkyohan Co., Ltd.
1-4-25, Koraku, Bunkyo-ku,
Tokyo 112-0004
Tel: (048) 441-9311
Fax: (048) 443-4405
www.nikkyohan.co.jp

Nippon Shuppan Hanbai Inc.
4-3, Kanda Surugadai, Chiyoda-ku,
Tokyo 101-8710
Tel: (03) 3233-1111
Fax: (03) 3292-8521
www.nippan.co.jp

Tohan Corp., Overseas Sales Div.
6-24, Higashi Goken-cho, Shinjuku-ku,
Tokyo 162-8710
Tel: (03) 3266-9573
Fax: (03) 3266-8943
www.tohan.jp
2. Book and Journal Importers

**Ehon House Publishing Inc.**
1-7-14, Mejiro, Toshima-ku, 
Tokyo 171-0031
Tel: (03) 3985-3350
Fax: (03) 3985-4127
www.ehon-house.co.jp

**Enderle Book Co., Ltd.**
Oonoya Bldg., 1-18, Yotsuya, 
Shinjuku-ku, Tokyo 160-0004
Tel: (03) 3352-2481/2
Fax: (03) 3357-4746

**France Tosho** (Librairie-Éditions)
1-12-9, Nishi-Shinjuku, Shinjuku-ku, 
Tokyo 160-0023
Tel: (03) 3346-0396
Fax: (03) 3346-9154
www.francetosho.com

**Goethe Book Co., Ltd.**
2-5-9, Minamiaoyama, Minato-ku, 
Tokyo 107-0062
Tel: (03) 5771-6511
Fax: (03) 5771-6512
www.goethebook.co.jp

**Igaku Shoin Ltd.**
1-28-23, Hongo, Bunkyo-ku, 
Tokyo 113-0033
Tel: (03) 3817-5600
Fax: (03) 3815-7791
www.igaku-shoin.co.jp

**Italia Shobo Co., Ltd.**
(Casa dei Libri Italiani)
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Tokyo 101-0051
Tel: (03) 3262-1656
Fax: (03) 3234-6469
italiashobo.com

**Japan Publications Trading Co., Ltd.**
1-2-1, Sarugaku-cho, Chiyoda-ku, 
Tokyo 101-0064
Tel: (03) 3292-3751
Fax: (03) 3292-0410
www.jptco.co.jp

**Kinokuniya Company Ltd.**
3-7-10, Shimomeguro, Meguro-ku, 
Tokyo 153-8504
Tel: (03) 6910-0531
Fax: (03) 6420-1362
www.kinokuniya.co.jp

**Maruzen Co., Ltd.**
3-9-2, Nihonbashi, Chuo-ku, 
Tokyo 103-8244
Buying & Logistics Div., Import Dept. 
(Books/Journals & E-products)
Tel: (03) 3273-3601
Fax: (03) 3273-3608
www.maruzen.co.jp

**Nankodo Co., Ltd.**
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Tokyo 113-8410
Tel: (03) 3811-9952
Fax: (03) 3811-7123
www.nankodo.co.jp

**Sanseido Bookstore Ltd.**
1-1, Jimbo-cho, Kanda, Chiyoda-ku, 
Tokyo 101-0051
Tel: (03) 3295-1881
Fax: (03) 3291-3006
www.books-sanseido.co.jp

**United Publishers Services Ltd.**
1-32-5, Higashi-shinagawa, 
Shinagawa-ku, Tokyo 140-0002
Tel: (03) 5479-7251
Fax: (03) 5479-7307
www1.ups.co.jp/UPSV2/ 
Home.aspx?WN=1
3. Literary Agencies

The Asano Agency, Inc.
Tokuda Bldg. 302, 4-44-8, Sengoku, Bunkyo-ku, Tokyo 112-0011
Tel: (03) 3943-4171
Fax: (03) 3943-7637

Bureau des Copyrights Français
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Tel: (03) 5840-8871
Fax: (03) 5840-8872

The English Agency (Japan) Ltd.
Sakuragi Bldg. 4F., 6-7-3, Minami-Aoyama, Minato-ku, Tokyo 107-0062
Tel: (03) 3406-5385
Fax: (03) 3406-5387

Japan Foreign-Rights Centre
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Tel: (03) 3295-0301
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The Kashima Agency
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Fax: (03) 5834-1872

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Fax: (03) 3266-8943
www.tohan.jp

Tuttle-Mori Agency, Inc.
Dai-ichi Fuji Bldg. 8F., 2-15, Kanda Jimbo-cho, Chiyoda-ku, Tokyo 101-0051
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www.tuttlemori.com
4. Publishing-related Associations and Organizations in Japan

The Antiquarian Booksellers Association
日本古書籍商組合
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Fax: (03) 3351-5855
www.yushodo.co.jp

The Asia-Pacific Cultural Centre for UNESCO (ACCU)
(財) ユネスコ・アジア文化センター
6, Fukuro-machi, Shinjuku-ku, Tokyo 162-8484
Tel: (03) 3269-4435
Fax: (03) 3269-4510
www.accu.or.jp

The Association of Japanese University Presses
大学出版部協会
1-14-13-403, Kudan-kita, Chiyoda-ku, Tokyo 102-0073
Tel: (03) 3511-2091
Fax: (03) 3511-2092
www.ajup-net.com

Characters Culture Promotion Organization
(財) 文字・活字文化推進機構
3-12-3, Kanda Jimbo-cho, Chiyoda-ku, Tokyo 101-0051
Tel: (03) 3511-7305
Fax: (03) 5211-7285
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www.mojikatsuji.or.jp

Copyright Research and Information Center (CRIC)
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Fax: (03) 5353-6920
www.cric.or.jp

Japan Book Publishers Association
(社) 日本書籍出版協会
6, Fukuro-machi, Shinjuku-ku, Tokyo 162-0828
Tel: (03) 3268-1302
Fax: (03) 3268-1196
www.jbpa.or.jp

Japan Booksellers Federation
日本書店商業組合連合会
1-2, Kanda Surugadai, Chiyoda-ku, Tokyo 101-0062
Tel: (03) 3294-0388
Fax: (03) 3295-7180
E-mail: info@n-shoten.jp
www.shoten.co.jp

The Japan Cartoonists Association
(社) 日本漫画家協会
3-1, Katamachi, Shinjuku-ku, Tokyo 160-0001
Tel: (03) 5368-3783
Fax: (03) 3341-0662
www.nihonmangakakyokai.or.jp

Japan Council for Promotion of Book Reading
(社) 読書推進運動協議会
6, Fukuro-machi, Shinjuku-ku, Tokyo 162-0828
Tel: (03) 3260-3071
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www.dokusyo.or.jp

Japan Electronic Publishing Association
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Fax: (03) 3556-5259
E-mail: info@jepa.or.jp
www.jepa.or.jp
Japan Association of International Publications
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c/o U.P.S., 1-32-5, Higashi-shinagawa, Shinagawa-ku, Tokyo 140-0002
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E-mail: office@jaip.jp
www.jaip.jp

Japan Library Association
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Fax: (03) 3523-0841
www.jla.or.jp

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www.j-magazine.or.jp

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www.japanpen.or.jp

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www.torikyo.jp

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www.shuppan-club.jp/21/

Japan Publishing Industry Foundation for Culture
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Fax: (03) 5211-7285
E-mail: info@jpic.or.jp
www.jpic.or.jp

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E-mail: info@jrrc.or.jp
www.jrrc.or.jp

Japan Society of Publishing Studies
日本出版学会
3-1-10-303, Minami, Koenji, Suginami-ku, Tokyo 166-0003
Tel: (03) 3313-7347
Fax: (03) 3313-7348
E-mail: info@shuppan.jp
www.shuppan.jp

The Japan Writers’ Association
（社）日本文藝家協会
3-23, Kioi-cho, Chiyoda-ku, Tokyo 102-8559
Tel: (03) 3265-9657
Fax: (03) 5213-5672
www.bungeika.or.jp

The Japanese Association of Children’s Book Publishers
日本児童図書出版協会
6, Fukuro-machi, Shinjuku-ku, Tokyo 162-0828
Tel: (03) 3267-3791
Fax: (03) 3267-5389
www.kodomo.gr.jp

Japanese Board on Books for Young People
日本国際児童図書評議会
6, Fukuro-machi, Shinjuku-ku, Tokyo 162-0828
Japanese Society for Rights of Authors, Composers and Publishers (JASRAC)
（社）日本音楽著作権協会
3-6-12, Uehara, Shibuya-ku, Tokyo 151-8540
Tel: (03) 3481-2121
Fax: (03) 3481-2150
www.jasrac.or.jp

National Diet Library
国立国会図書館
1-10-1, Nagata-cho, Chiyoda-ku, Tokyo 100-0014
Tel: (03) 3581-2331
Fax: (03) 3581-2331
www.ndl.go.jp

The Natural Science Publishers’ Association of Japan
（社）自然科学書協会
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Tel: (03) 5577-6301
Fax: (03) 5577-6302
www.nspa.or.jp

Publishers Association for Cultural Exchange
（社）出版文化国際交流会
1-2-1, Sarugaku-cho, Chiyoda-ku, Tokyo 101-0064
Tel: (03) 3291-5685
Fax: (03) 3233-3645
E-mail: culturalexchange@pace.or.jp
www.pace.or.jp

The Research Institute for Publications
出版科学研究所
Tohan Bekkan 5F, 6-21, Higashi Goken-cho, Shinjuku-ku, Tokyo 162-0813
Tel: (03) 3269-1379
Fax: (03) 3266-1855
www.ajpea.or.jp

Shuppan Azusa-kai
（Association of Publishers of Academic and Professional Books and Magazines）
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3-28-13-805, Kanda Ogawa-machi, Chiyoda-ku, Tokyo 101-0052
Tel: (03) 3292-2323
Fax: (03) 3292-2325
www.digest-pub.net

The Society of Publishing Arts (SPA)
日本図書設計家協会
Kudan Silver Palace 803, 4-6-1, Kudan Minami, Chiyoda-ku, Tokyo 102-0074
Tel: (03) 3261-4925
Fax: (03) 3261-4926
E-mail: info@tosho-sekkei.gr.jp
www.tosho-sekkei.gr.jp

Textbook Publishers Association
（社）教科書協会
1-9-28, Sengoku, Koto-ku, Tokyo 135-0015
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Fax: (03) 5606-3086
E-mail: textbook@gol.com
www.textbook.or.jp

Tokyo International Book Fair Secretariat
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Fax: (03) 3349-8523
E-mail: tibf@reedexpo.co.jp
www.reedexpo.co.jp/tibf/
APPENDIX

1. The Japan Foundation Offices

Japan
The Japan Foundation (headquarters)
4-4-1 Yotsuya, Shinjuku-ku, Tokyo
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Tel: +81-3-5369-6051
Fax: +81-3-5369-6031
www.jpf.go.jp/e/

The Japan Foundation
Japanese-Language Institute, Urawa
5-6-36 Kita Urawa, Urawa-ku,
Saitama-shi, Saitama 330-0074
Tel: (048) 834-1180
Fax: (048) 834-1170

The Japan Foundation
Japanese-Language Institute, Kansai
3-14 Rinku Port Kita, Tajiri-cho,
Sennan-gun, Osaka 598-0093
Tel: (0724) 90-2600
Fax: (0724) 90-2800

The Japan Foundation Kyoto Office
3rd Floor, Kyoto International Community House 2-1 Torii-cho, Awataguchi,
Sakyo-ku, Kyoto 606-8536
Tel: (075) 762-1136
Fax: (075) 762-1137

Australia
The Japan Foundation, Sydney
Shop 23, Level 1, Chifley Plaza, 2 Chifley Square, Sydney, NSW 2000
Tel: +61-2-8239-0055
Fax: +61-2-9222-2168
www.jpf.org.au/

Brazil
The Japan Foundation, São Paulo
Avenida Paulista, 37, 2º andar

CEP 01311-902, São Paulo SP
Tel: +55-11-3141-0843
Fax: +55-11-3266-3562
www.fjsp.org.br/

Canada
The Japan Foundation, Toronto
131 Bloor Street West, Suite 213, Toronto, Ontario, M5S 1R1
Tel: +1-416-966-1600
Fax: +1-416-966-9773
www.japanfoundationcanada.org/

China
The Japan Foundation, Beijing
#301, 3F SK Tower, No. 6
Jia Jianguomenwai Avenue, Chaoyang District, Beijing 100022
Tel: +86-10-8567-9511
Fax: +86-10-8567-9075
www.jpfbj.cn

Egypt
The Japan Foundation, Cairo
Cairo Center Bldg., 5F, 106 Kasr Al-Aini Street, Garden City, Cairo
Tel: +20-2-2794-9431/9719
Fax: +20-2-2794-9085
www.jfcairo.org/

France
The Japan Foundation, Paris
The Japan Cultural Institute in Paris
75740 Paris Cedex 15
Tel: +33-1-44-37-95-00
Fax: +33-1-44-37-95-15
www.mcjp.asso.fr/
Germany
The Japan Cultural Institute in Cologne
(The Japan Foundation)
Universitätstrasse 98, 50674 Köln
Tel: +49-221-9405580
Fax: +49-221-9405589
www.jki.de/

Hungary
The Japan Foundation, Budapest
Oktogon Haz 2F, 1062 Budapest,
Aradi utca 8-10
Tel: +36-1-214-0775/6
Fax: +36-1-214-0778
www.jfbp.org.hu/

India
The Japan Foundation, New Delhi
5-A, Ring Road Lajpat Nagar-IV,
New Delhi 110024
Tel: +91-11-2644-2967/8
Fax: +91-11-2644-2969
www.jfindia.org.in/home.htm

Indonesia
The Japan Foundation, Jakarta
Summitmas I, 2-3F,
Jalan Jenderal Sudirman, Kav. 61-62,
Jakarta Selatan 12190
Tel: +62-21-520-1266
Fax: +62-21-525-1750
www.jpf.or.id/

Italy
The Japan Cultural Institute in Rome (The
Japan Foundation)
Via Antonio Gramsci 74, 00197 Roma
Tel: +39-06-322-4754/94
Fax: +39-06-322-2165
www.jfroma.it/

Korea
The Japan Foundation, Seoul
Vertigo Bldg, 2 & 3F, Yonseiro 10-1,
Seodaemun-gu, Seoul 120-833
Tel: +82-2-397-2820
Fax: +82-2-397-2830
www.jpf.or.kr/

Malaysia
The Japan Foundation, Kuala Lumpur
18th Floor, Northpoint Block B, Mid-
Valley City, Medan Syed Putra, 59200,
Kuala Lumpur
Tel: +60-3-2284-6228
Fax: +60-3-2287-5859
www.jfkl.org.my/

Mexico
The Japan Foundation, Mexico
Ejército Nacional # 418 2° Piso
Col. Chapultepec Morales, C.P. 11570
México, D.F.
Tel: +52-55-5254-8506
Fax: +52-55-5254-8521
www.fjmex.org

Philippines
The Japan Foundation, Manila
12th F, Pacific Star Bldg.
Makati Ave., Makati, Metro Manila
Tel: +63-2-811-6155-58
Fax: +63-2-811-6153
www.jfmo.org.ph/

Russia
The Japanese Culture Department “Japan
Foundation” of the All-Russia State
Library for Foreign Literature
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Moscow, 109189
Tel: +7-495-626-5583/5
Fax: +7-495-626-5568

Thailand
The Japan Foundation, Bangkok
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159 Sukhumvit 21 (Asoke Road),
Bangkok 10110
Tel: +66-2-260-8560-4
Fax: +66-2-260-8565
www.jfbkk.or.th/

U.K.
The Japan Foundation, London
Russell Square House, 10-12
Russell Square, London WC1B 5EH
Tel: +44-20-7436-6695
Fax: +44-20-7323-4888
www.jpf.org.uk/
U.S.A.
The Japan Foundation, Los Angeles
333 South Grand Avenue, Suite 2250
Los Angeles, CA 90071
Tel: +1-213-621-2267
Fax: +1-213-621-2590
www.jflalc.org/

The Japan Foundation, New York
152 West 57th Street, 17F,
New York, NY 10019
Tel: +1-212-489-0299
Fax: +1-212-489-0409
www.jfny.org/jfny/index.html

Viet Nam
The Japan Foundation Center for Cultural Exchange in Viet Nam
No. 27 Quang Trung Street, Hoan Kiem District, Hanoi
Tel: +84-43-944-7419/20
Fax: +84-43-944-7418
www.jpf.org.vn/
2. Japanese Embassies and Consulates

Note: E.J. .......... abbreviation for Embassy of Japan
C.J. .......... abbreviation for Consulate-General of Japan

ASIA
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Palau
E.J. Palau Pacific Resort, Arakebesang, Koror 96940 (P.O. Box 6050)
Tel: 488-6455  Fax: 488-6458

Papua New Guinea
E.J. 1st & 2nd F, Cuthbertson House, Cuthbertson St., Port Moresby, NCD
(P.O. Box 1040, Port Moresby 121)
Tel: 321-1800  Fax: 321-4868

Solomon Islands
E.J. 3F, National Provident Fund Bldg., Mendana Ave., Honiara
(P.O. Box 560)
Tel: 22953  Fax: 21006

Tonga
E.J. Level 5, National Reserve Bank of Tonga Bldg. Salote Rd.,
Fasi moe Afi, Nuku’alofa
(P.O. Box 330)
Tel: 22221  Fax: 27025

MIDDLE EAST
Afghanistan
E.J. St.15, Wazir Akbar Khan, Kabul
Tel: 853-777  Fax: 218-272

Bahrain
E.J. 55 Salmaniya Ave., Manama Town 327 (P.O. Box 23720)
Tel: 17716565  Fax: 17715059
www.bh.emb-japan.go.jp/

Iran
E.J. Bucharest Ave., Corner of the 5th St., Tehran (P.O. Box 11365-814)
Tel: 88717922  Fax: 88713515
www.ir.emb-japan.go.jp/

Iraq
E.J. International Zone, Baghdad
Tel: 651297  Fax: 651298

Israel
E.J. Museum Tower 19 & 20 F, 4, Berkowits St., 64238 Tel-Aviv
Tel: 695-7292  Fax: 691-0516
www.israel.emb-japan.go.jp/
Representative Office of Japan to the Palestinian Authority
Al-Wataniah Towers 5F, 34 Al-Bireh Municipality St., Ramallah
Tel: 241-3120  Fax: 241-3123

Jordan
E.J. Between 5th and 6th Circles,
Faeq Halazon St., Basin No.21 North Abdoun, Amman
www.jordan.emb-japan.go.jp/

Kuwait
E.J. Mishrif 7A (Diplomatic Area),
Plot 57 (P.O. Box 2304 Safat 13024)
Tel: 25309400  Fax: 25309401
www.kw.emb-japan.go.jp/

Lebanon
E.J. Serail Hill Area, Army St., Zokak El-Blat, Beirut (P.O. Box 11-3360)
Tel: 989751  Fax: 989754
www.lb.emb-japan.go.jp/

Oman
E.J. Way No. 3011, Shati Al Qurm,
Muscat (P.O. Box 3511 Ruwi, Postal Code 112)
Tel: 24-601028  Fax: 24-698720
www.oman.emb-japan.go.jp/

Qatar
E.J. Doha West Bay, Diplomatic Area,
Doha (P.O. Box 2208)
Tel: 4840888  Fax:4832178
www.qa.emb-japan.go.jp/

Saudi Arabia
E.J. A-11 Diplomatic Quarter, Riyadh
(P.O. Box 4095)
Tel: 488-1100  Fax: 488-0189
www.ksa.emb-japan.go.jp/
C.J. Al Islam St. No.32, Jeddah, 21431
(P.O. Box 1260)
Tel: 667-0676  Fax: 667-0373
www.jeddah.ksa.emb-japan.go.jp/
Syria
E.J. No.3537 Sharkasiya, Aljala’ St.,
Abou Rommaneh, Damascus
(B.P. 3366)
Tel: 3338273 Fax: 3339920

Turkey
E.J. Resit Galip Caddesi No. 81,
Gaziosmanpasa, Ankara
(P.O. Box 31-Kavaklidere)
Tel: 446-0500 Fax: 437-1812
www.tr.emb-japan.go.jp/
C.J. Tekfen Tower 10F, Buyukdere
Caddesi No.209, 4. Levent 34394,
Istanbul
Tel: 317-4600 Fax: 317-4604
www.istanbul.tr.emb-japan.go.jp/

U.A.E.
E.J. Abu Dhabi (P.O. Box 2430)
Tel: 4435696 Fax: 4434219
www.uae.emb-japan.go.jp/
C.J. 28F, Dubai World Trade Centre Bldg.,
Dubai (P.O. Box 9336)
Tel: 3319191 Fax: 3319292
www.dubai.uae.emb-japan.go.jp/

Yemen
E.J. Hadda Area, North of Hadda Water
Distillation Factory, Sana’a
(P.O. Box 817)
Tel: 423700 Fax: 417850
www.ye.emb-japan.go.jp/

AFRICA
Algeria
E.J. 1, Chemin Al Bakri (ex Macklay),
BEN-AKOUN, Alger (B. P. 80, El-
Biar)
Tel: 912004 Fax: 912046
www.dz.emb-japan.go.jp/

Angola
E.J. Rua Eng Armando de Andrade,
No. 183/185, Bairro Miramar, Luanda
(Caixa Postal 6592)
Tel: 222-442007 Fax: 222-449888

Botswana
E.J. 4F, Barclays House, Plot 8842,
Khamu Crescent Gaborone

Tel: 391-4456 Fax: 391-4468

Burkina Faso
E.J. 01BP5560 Ouagadougou 01
Perelle 05 du lot No. 09 de la zone
A, Section B du Secteur No. 15
Quartier OUAGA 2000
Tel: 5037-6506 Fax: 5037-6581
www.uf.emb-japan.go.jp/

Cameroon
E.J. 1513, Rue 1828, Bastos-Ekoudou,
Yaounde (B. P. 6868)
Tel: 2-220-62-02 Fax: 2-220-62-03

Congo
E.J. Bldg. Citibank 2ème étage, Ave.
Colonel Lukusa, Gombe, Kinshasa
(B.P. 1810)
Tel: 763-959-667 Fax: 763-959-668
www.rdc.emb-japan.go.jp/

Côte d’Ivoire
E.J. Immeuble Alpha 2000, Tour A1 8,
9ème étage, Ave. Chardy, Abidjan
(01 B.P. 1329 Abidjan 01)
Tel: 20212863 Fax: 20213051

Egypt
E.J. 81 Corniche El Nil St., Maadi, Cairo
(P.O. Box 500 Maadi)
Tel: 25285910 Fax: 25285905
www.eg.emb-japan.go.jp/

Ethiopia
E.J. Kirkose Kifle Ketama K. 19 H.
No. 653, Addis Ababa
(P.O. Box 5650)
Tel: 5511088 Fax: 5511350
www.et.emb-japan.go.jp/

Gabon
E.J. Boulevard du Bord de Mer, B.P.
2259, Libreville
Tel: 73-22-97 Fax: 73-60-60

Ghana
E.J. Fifth Ave. Extension, West
Cantonments, Accra
(P.O. Box 1637 GP Accra)
Tel: 765060 Fax: 762553
Guinea
E.J. Lanseboundji Corniche Sud, Commune de Matam, Conakry (B. P. 895) Tel: 30-46-85-10 Fax:600-316-030

Kenya
E.J. Mara Rd., Upper Hill, Nairobi (P.O. Box 60202) Tel: 2898-000 Fax: 2898-220 www.ke.emb-japan.go.jp/

Libya
E.J. Jamal Al-Din Al-Waeli St., Hay Al-Andalus (1), Tripoli Tel: 4781041 Fax: 4781044

Madagascar

Malawi
E.J. Plot No. 14/191 (Petroda Glass House) P.O. Box 30780, Lilongwe 3 Tel: 1-773-529 Fax: 1-773-528

Mali
E.J. Cité du Niger 1, Rue 43, Porte 407, BP E4227, Bamako Tel: 2070-0150 Fax: 2021-7785

Morocco
E.J. 39, Ave. Ahmed Balafrej, Souissi, Rabat Tel: 63-17-82 Fax: 75-00-78 www.ma.emb-japan.go.jp/

Mozambique

Sénégal
E.J. Boulevard Martin Luther King, Dakar (B. P. 3140) Tel: 338495500 Fax: 338495555 www.sn.emb-japan.go.jp/

South Africa
E.J. 259 Baines St., corner Frans Oerder St., Groenkloof, Pretoria 0181 (Private Bag X999, Pretoria, 0001) Tel: 452-1500 Fax: 460-3800 www.za.emb-japan.go.jp/
Office of Consul of Japan 2100 Main Tower, Standard Bank Center, Heerengracht, Cape Town, 8001 Tel: 425-1695 Fax: 418-2116

Tanzania
E.J. Plot No.1018, Ali Hassan Mwinyi Rd., Dar es Salaam (P.O. Box 2577) Tel: 2115827 Fax: 2115830 www.tz.emb-japan.go.jp/

Tunisie
E.J. 9 Rue Apollo XI, 1082 Mahrajene-Tunis (B.P. 163, Cite Mahrajene 1082) Tel: 791-251 Fax: 786-625 www.tn.emb-japan.go.jp/

Uganda
E.J. Plot 8, Kyadondo Rd., Nakasero, Kampala (P.O. Box 23553 Kampala) Tel: 434-9542 Fax: 434-9547

Zambia
E.J. No. 5218, Haile Selassie Ave., Lusaka (P.O. Box 34190) Tel: 251555 Fax: 253488 www.zm.emb-japan.go.jp/

Zimbabwe
E.J. 4F, Social Security Centre, Corner of Sam Nujoma St. and Julius Nyerere Way, Harare Tel: 250025 Fax: 250111 www.zw.emb-japan.go.jp/